



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

# DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 565793-1  | 08/09/12     | August 2012   | 07/30/12 - 08/07/12 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WDAF    | Local WDAF House  | Kansas City WD | Local        |

| Advertiser                 | Product          | Estimate Number  |
|----------------------------|------------------|------------------|
| Schoeller/R/MO Sec of Stat | August 4-7, 2012 | August 4-7, 2012 |

Billing Address:

**Victory Enterprises**  
**Attention: Accounts Payable**  
**5200 SW 30th Street**  
**Davenport, IA 52802**

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/04/12 - 08/07/12 | 565793  |             |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|                  |

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description   | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|---------------|----------------|---------|--------|----------------|----------|------|
| 1   | 08/04/12   | 08/04/12 | Sa 5-6p       | 5-6p           | -----S- | :30    | 1              | \$225.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/30/12 08/05/12 -----S- 1 \$225.00   |            |          |               |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 4 Sa 08/04/12 5:26 PM Sa 5-6p 5-6p :30 RESTORE INTEGRITY V5 \$225.00 NM              |            |          |               |                |         |        |                |          |      |
| 2   | 08/05/12   | 08/05/12 | Su 5-6p       | 5-6p           | -----S  | :30    | 1              | \$375.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/30/12 08/05/12 -----S 1 \$375.00  |            |          |               |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 4 Su 08/05/12 5:44 PM Su 5-6p 5-6p :30 RESTORE INTEGRITY V5 \$375.00 NM              |            |          |               |                |         |        |                |          |      |
| 3   | 08/05/12   | 08/05/12 | Su 9-10p      | 9-10p          | -----S  | :30    | 1              | \$750.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/30/12 08/05/12 -----S 1 \$750.00  |            |          |               |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 4 Su 08/05/12 9:23 PM Su 9-10p 9-10p :30 RESTORE INTEGRITY V5 \$750.00 NM            |            |          |               |                |         |        |                |          |      |
| 4   | 08/05/12   | 08/05/12 | Su 7-9a       | Su 7-9a        | -----S  | :30    | 1              | \$150.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/30/12 08/05/12 -----S 1 \$150.00  |            |          |               |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 4 Su 08/05/12 8:37 AM Su 7-9a Su 7-9a :30 RESTORE INTEGRITY V5 \$150.00 NM           |            |          |               |                |         |        |                |          |      |
| 5   | 08/05/12   | 08/05/12 | Su 1030-1102p | 1030-1102p     | -----S  | :30    | 1              | \$375.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>07/30/12 08/05/12 -----S 1 \$375.00  |            |          |               |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 4 Su 08/05/12 10:38 PM Su 1030-1102p 1030-1102p :30 RESTORE INTEGRITY V5 \$375.00 NM |            |          |               |                |         |        |                |          |      |



Send Payment To:  
**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

# INVOICE

|                            |                  |                  |                     |
|----------------------------|------------------|------------------|---------------------|
| Invoice #                  | Invoice Date     | Invoice Month    | Invoice Period      |
| 565793-1                   | 08/09/12         | August 2012      | 07/30/12 - 08/07/12 |
| Advertiser                 | Product          | Estimate Number  |                     |
| Schoeller/R/MO Sec of Stat | August 4-7, 2012 | August 4-7, 2012 |                     |

| Line        | Start Date        | End Date        | Description     | Start/End Time     | MTWTFSS               | Length        | Spots/<br>Week            | Rate        | Type        |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|---------------------------|-------------|-------------|
| 6           | 08/06/12          | 08/07/12        | M-F 6-7a        | 6-7a               | 22-----               | :30           | 4                         | \$450.00    | NM          |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>  | <u>Rate</u>           |               |                           |             |             |
|             | 08/06/12          | 08/12/12        | 22-----         | 4                  | \$450.00              |               |                           |             |             |
| Spots: # Ch | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>              | <u>Rate</u> | <u>Type</u> |
| 1 4         | M                 | 08/06/12        | 6:08 AM         | M-F 6-7a           | 6-7a                  | :30           | VE SCHOELLER MO VALUES V2 | \$450.00    | NM          |
| 2 4         | M                 | 08/06/12        | 6:52 AM         | M-F 6-7a           | 6-7a                  | :30           | VE SCHOELLER MO VALUES V2 | \$450.00    | NM          |
| 3 4         | Tu                | 08/07/12        | 6:07 AM         | M-F 6-7a           | 6-7a                  | :30           | VE SCHOELLER MO VALUES V2 | \$450.00    | NM          |
| 4 4         | Tu                | 08/07/12        | 6:59 AM         | M-F 6-7a           | 6-7a                  | :30           | VE SCHOELLER MO VALUES V2 | \$450.00    | NM          |
| 7           | 08/06/12          | 08/06/12        | M-F 12-1p       | 12-1p              | 1-----                | :30           | 1                         | \$225.00    | NM          |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>  | <u>Rate</u>           |               |                           |             |             |
|             | 08/06/12          | 08/12/12        | 1-----          | 1                  | \$225.00              |               |                           |             |             |
| Spots: # Ch | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>              | <u>Rate</u> | <u>Type</u> |
| 1 4         | M                 | 08/06/12        | 12:29 PM        | M-F 12-1p          | 12-1p                 | :30           | VE SCHOELLER MO VALUES V2 | \$225.00    | NM          |
| 8           | 08/06/12          | 08/06/12        | M-F 5-6p        | 5-6p               | 1-----                | :30           | 1                         | \$450.00    | NM          |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>  | <u>Rate</u>           |               |                           |             |             |
|             | 08/06/12          | 08/12/12        | 1-----          | 1                  | \$450.00              |               |                           |             |             |
| Spots: # Ch | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>              | <u>Rate</u> | <u>Type</u> |
| 1 4         | M                 | 08/06/12        | 5:51 PM         | M-F 5-6p           | 5-6p                  | :30           | VE SCHOELLER MO VALUES V2 | \$450.00    | NM          |
| 9           | 08/06/12          | 08/06/12        | M-F 6-630p      | 6-630p             | 1-----                | :30           | 1                         | \$600.00    | NM          |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>  | <u>Rate</u>           |               |                           |             |             |
|             | 08/06/12          | 08/12/12        | 1-----          | 1                  | \$600.00              |               |                           |             |             |
| Spots: # Ch | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>              | <u>Rate</u> | <u>Type</u> |
| 1 4         | M                 | 08/06/12        | 6:21 PM         | M-F 6-630p         | 6-630p                | :30           | VE SCHOELLER MO VALUES V2 | \$600.00    | NM          |

Total Spots 12 Gross Total \$4,950.00

## Payment Terms 30 Days

Agency Commission \$742.50

Net Amount Due \$4,207.50